

1. The Football Frenzy Survival Kit [“Contest”] begins 5/5/2014 at “00:00:01” to 5/6/2014 at “23:59:59” [“Contest Period”]. The organizer shall reserve the right to amend the Contest Period at any time without prior notice. All entries received outside the Contest Period will be disqualified.
2. The Contest is open to all residents of Malaysia aged 18 and above, except employees and immediate family members of GCH Retail (Malaysia) Sdn.Bhd. – Guardian Retail Division [“the Organizer”] and their advertising, promotion, event and PR agencies.
3. You will be eligible to participate in the Contest with a minimum purchase of RM20.00 and above of any Guardian products in a single receipt from any participating Guardian stores during the Contest Period. The proof of purchase for each entry is the original Guardian receipt which contains the Receipt No., Date of Purchase and Purchase Amount [“POP”]
4. Please submit your entries online via Guardian Facebook application at <http://apps.facebook.com/GuardianMYFtblFrenzy>
5. Participants MUST complete the registration form shown online with the required details which consist of the participant's full name as per MyKad, age, new IC no, telephone no(s), e-mail address and postal address. This process is required only once per participant.
6. You may submit as many Survival Kit entries as you wish, but each entry must be completed with a creative caption and unique POP details. Incomplete and/or inaccurate entries will be disqualified.
7. Participants MUST keep the original POP for winners' verification and prizes redemption. Failure to do so will result in disqualification and forfeiture of prizes won.
8. You MUST select your desired items by dragging and dropping them on the screen. You may also choose to rotate them to fit as many items as possible. Bear in mind that the items you select are as shown on screen. They come individually and not in multiples.

9. The winners will be judged based on the most creative Survival Kit and caption.
10. In the event of a tie, the entry with the higher proof of purchase amount will be determined as the winner.
11. The judges decision is final and binding. No further correspondence will be entertained.
12. There are a total of twenty [20] prizes to be won throughout the Contest Period, which will be divided into two [2] categories.
13. Category 1 - 3 X Grand Prizes. The top three [3] most creative Survival Kits and captions will each win a SONY PlayStation®4 [PS4], Sports Merchandise consisting of one [1] bag and one [1] jersey and their personalized Survival Kit.
14. Category 2 - 17 X Consolation Prizes. The following seventeen [17] most creative Survival Kit and caption entries will each win Sports Merchandise consisting of one [1] bag and one [1] jersey and their personalized Survival Kit.
15. Each participant can only win one [1] prize. In the event a winner wins two [2] or more prizes of different values, the lower valued prize(s) will be won by the following winner.
16. To verify and redeem their prizes upon notification, winners MUST send the original POP with the Receipt Number used and required details, within 7 working days from the date of notification via an attachment in the form of a scanned image and/or the photograph of the original POP and e-mailed to the address that will be provided when notified. The original receipt must be presented during collection of prizes. Defective receipt(s) and/or failure to furnish any of the required details will result in disqualification. Proof of posted e-mail shall not constitute proof of receipt by the Organiser.

17. The Receipt No. on the original POP received MUST MATCH the receipt no of the winning online entry. All unverifiable receipt(s) will be forfeited, and the winner will be disqualified. Upon verification and confirmation of valid original POP from the winners, winners will be notified by telephone.
18. Winners may be required to attend the Prize Presentation ceremony. In the event, a winner fails to attend the Prize Presentation ceremony and decides not to accept the prize, he/she shall not have any claim whatsoever against the Organiser in respect of the prize. The Organiser reserves the right to forfeit the prize and select a substitute winner.
19. All winners must abide by the terms and conditions of the party[ies] arranging and/or providing for the prizes and the terms and conditions attached to the prizes, if any. All transportation, accommodation, personal and/or any other related costs, fees and/or expenses incurred to redeem the prizes are the sole responsibility of the winners.
20. In the event that a prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss during this transit process. The Organiser will not be held liable in the event of non-receipt or the safe arrival of a prize or prize certificate. All prizes must be claimed from the Organiser within three [3] months from the date of announcement. All unclaimed prizes will be forfeited.
21. The prize is not exchangeable and/or transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by the Organiser, in which case a prize of equal or greater value will be substituted.
22. By participating in the Contest, each participant releases and discharges the Organiser, and any other party associated with the development or administration of this Contest, their parents, subsidiary, and affiliate companies, and each of their respective directors, members, shareholders, employees, contractors, agents, representatives, successors and assigns from any and all liability whatsoever in connection with this Contest, including without limitation legal claims, costs, injuries, losses or

damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims").

23. The Organiser reserves its rights to publish or display materials or information, including but not limited to the names and photographs of all participants for marketing, advertising and publicity purposes in any manner it deems appropriate. The Organiser further reserves its right to use any personal data of participants in any manner and/or for any purpose it deems fit and participant is deemed to consent to such use with no monetary payment.
24. The Organiser is also not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration or, use or member communications, or any problems or technical malfunction of the Website, any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet and/or Website.
25. The Website and Facebook Apps is provided on an "as is" basis and, except as otherwise prohibited by applicable law, the Organiser expressly disclaim any warranty of any kind, including, but not limited to warranties of merchantability, fitness for a particular purpose, and non-infringement. The Organiser cannot guarantee and do not promise any specific results from use of the Website and Facebook Apps. No advice or information, whether oral or written, obtained by you or from us, or from or through the Website shall create any warranty not expressly stated herein. The Organiser will not be held liable for any downloaded play of the Facebook Apps.
26. The Organiser reserves its right to cancel, terminate or suspend the Contest with or without any prior notice and reason. For the avoidance of doubt, cancellation, termination or suspension by the Organizer shall not entitle the participant to any claim or compensation against the Organizer

for any and all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

27. The Organiser reserves its right to vary, delete or add to any of these Contest Terms and Conditions and/or substitute or replace the gifts from time to time without any prior notice.
28. By participating in the Contest, it is deemed that the participant agrees to be bound by the terms and subject to the conditions herein set out upon submission of entry. The decisions of the Organiser in relation to every aspect of the Contest including but not limited to the type of prize and winner shall be deemed final and conclusive under any circumstance and no complaint from any participants will be entertained.
29. In view of the implementation of the Personal Data Protection Act, by participating in the Promotion, the Participants hereby expressly grant the Organiser, its affiliates and partners the permission to use and process their personal data including (but not limited to) names, contact information and/or photographs for future advertising and publicity purposes in any media in connection with this Promotion without additional compensation, notification or permission.
30. By participating in the Contest, each participant agrees to hold harmless, defend and fully indemnify the Organiser from and against all losses, damages, expenses and all third party actions, proceedings, claims, demands, costs (including without prejudice to the generality of this provision, the legal cost of each other), awards and damages arising as a result of the participant's entry to the Contest.
31. By participating in this contest, participants agree to receive promotional messages and/or materials either via SMS or e-mail from the Organiser and their network partners.
32. The Organiser's decisions are final and no correspondence thereon will be entertained.

33. This Contest is in no way sponsored, endorsed, administered by, or associated with Facebook and the Contest Entities, and all Entrants release Facebook from any liability in connection with this Contest. By entering, Entrants hereby agree to look solely to Organizer with any comments or issues. It is further understood that Entrant is providing personal information to the Organizer through its Administrator, (defined below), and not to Facebook. To participate in this Contest, each Entrant will be subject to the Organizer's Terms & Conditions and Privacy Policy where applicable. However your use of the Facebook Platform may also subject you to the Facebook Terms and Conditions (<http://www.facebook.com/terms.php?ref=pf>) and Privacy Policy (<http://www.facebook.com/privacy/explanation.php>). Please read these terms before entering. If you do not accept these Contest Terms and Conditions, please do not enter the Contest.